

## Junior Consultant (Internship) – AI, media and creative economy – market research

### Description

Specialized in Media & Entertainment consulting (creative industries, culture, media, entertainment, communication...), Pencils Consulting is hiring an intern.

Our firm operates in Africa – Middle East and internationally in the following activities applied to the media and creative sectors:

- Strategy: drawing up strategic plans, business plans, economic analyses...
- Company management and organization, business process management, transformation plans, feasibility studies...
- Marketing: market studies, product strategies, experience transformation.

### Responsibilities

We are looking for an engineering or business school graduate to join our team as a junior consultant. This internship will focus on technology watch, specifically on the impact of artificial intelligence in the media, culture and entertainment sectors.

Main responsibilities :

- Research and Technology Watch:
  - Analyze the latest trends and developments in artificial intelligence.
  - Study the impact of these technologies on the media, culture and entertainment industries.
- Reporting and Analysis:
  - Prepare detailed reports on findings and analysis.
  - Present recommendations on the use of emerging technologies.
- Internal Collaboration:
  - Work closely with other team members.
  - Participate in internal projects to improve understanding of technology issues within the company.
- Communication:
  - Assist in the preparation of presentations and documents for clients and partners.

### Qualifications

- Graduate of a business school or university, specializing in consulting, strategic management, economics or business.  
Or from an engineering school, with a strong interest for economic or technological issues relating to creativity.
- Masters, particularly in one of the following specialties: business intelligence, strategic and economic watch, corporate strategy, digital transformation, or related fields.

### Profile required:

- Ability to manage a network of contacts and communicate effectively.

### Hiring organization

Pencils Consulting

### Employment Type

Intern

### Beginning of employment

January 2024

### Duration of employment

4 to 6 months

### Industry

Consulting / Media, Culture, Entertainment, Communication

### Job Location

Berges du Lac, Tunis, Tunisie

### Date posted

11 December 2023

### Valid through

31.03.2024

- Curiosity and commitment, with a passion for the media, culture, entertainment and creative sectors.
- Strong information gathering, structuring and analysis skills.
- Strong interest in consulting and business intelligence.
- Strong interest in technological issues, especially AI.
- Good teamwork and project management skills.
- Seriousness, rigor, attention to detail and sense of responsibility.
- Excellent writing skills and ability to produce high-quality deliverables.
- Very good level in French and English (written and spoken); fluency in Arabic is a plus.
- Proficiency in Office software (Word, Excel, PowerPoint, etc.).

### **Contacts**

Please send your CV to the following e-mail address:

**contact@pencils.consulting**